



INDIA TRADE PROMOTION ORGANISATION

SIAL Food, Canada
(May 15-17, 2024)

Application for participation

| | |
|--|--|
| Name of the Registered Firm/Company : | |
| Registered Address : | |
| Type of Organization : Proprietorship / Company / NGO / Govt. Org | |
| Phone : | |
| Fax (with ISD/STD code) : | |
| Mobile No. : | |
| E. Mail : | |
| Website: | |
| IEC No | |
| PAN No. : (please enclose copy of PAN) | |
| Products on display: | |
| Space requirement (in Sq M.): | Area in Sq ft..... Shell/Bare..... Corner..... |
| CIN No : | |
| HS Code 6digit: (mandatory) | |
| Director Name and DIN No : | |
| Name & Designation and Passport No of the person participating in the event | |
| Are you registered as small scale industry (MSME/NSIC)? If yes, please attach self attested copy of Registration Certificate : | Yes / No |
| Are you a member of ITPO/EPC/Commodity Board/FIEO or any other (specify the name with RCMC copy) | |
| Whether belongs to: General/SC/ST /category/ women exporter | |

| Whether participated in the same event previously | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---|---|--|--|-------------------------|---|----------------------------|------------------|---|-----------------------|----------------|---|---------------------------|-------------|---|------------|-----------------|---|--------|-----------|---|--------------|-----------|---|-----------|--|
| No of events participated with MAI support during the current year(PI specify the region) | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Whether participated in the same event previously SF/MAI | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total turnover of Company: (US\$ / Rs.) (CA Certificate) | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Export turnover: (US\$ / Rs.) | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Participation charges : UTR No. Dated Bank Code..... | | Rs..... In words (Rupees | | | | | | | | | | | | | | | | | | | | | | | | |
| Brief profile of company (not more than 25 words) : | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Would you like to avail MAI airfare subsidy, subject to T&Cs of DoC | | Yes/No (Pl. Tick) | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <tr> <th colspan="3">RTGS Details</th> </tr> <tr> <td>Name of the Beneficiary</td> <td>:</td> <td>India Trade Promotion Orga</td> </tr> <tr> <td>Name of the Bank</td> <td>:</td> <td>Central Bank of India</td> </tr> <tr> <td>Branch Address</td> <td>:</td> <td>Pragati Maidan, New Delhi</td> </tr> <tr> <td>Account No.</td> <td>:</td> <td>1167404133</td> </tr> <tr> <td>Type of Account</td> <td>:</td> <td>Saving</td> </tr> <tr> <td>RTGs Code</td> <td>:</td> <td>CBIN 0284078</td> </tr> <tr> <td>MICR CODE</td> <td>:</td> <td>110016150</td> </tr> </table> | | RTGS Details | | | Name of the Beneficiary | : | India Trade Promotion Orga | Name of the Bank | : | Central Bank of India | Branch Address | : | Pragati Maidan, New Delhi | Account No. | : | 1167404133 | Type of Account | : | Saving | RTGs Code | : | CBIN 0284078 | MICR CODE | : | 110016150 | |
| RTGS Details | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Name of the Beneficiary | : | India Trade Promotion Orga | | | | | | | | | | | | | | | | | | | | | | | | |
| Name of the Bank | : | Central Bank of India | | | | | | | | | | | | | | | | | | | | | | | | |
| Branch Address | : | Pragati Maidan, New Delhi | | | | | | | | | | | | | | | | | | | | | | | | |
| Account No. | : | 1167404133 | | | | | | | | | | | | | | | | | | | | | | | | |
| Type of Account | : | Saving | | | | | | | | | | | | | | | | | | | | | | | | |
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| MICR CODE | : | 110016150 | | | | | | | | | | | | | | | | | | | | | | | | |

We have read the rules & regulations of participation and we agree to abide by the same.

Place : Signature.....
Date : (Company Seal)
Name.....
Designation.....

Brief Rules and Regulations for participation in Fair Abroad:-

1. Space Booking: Application in prescribed for participation in overseas activities of ITPO to be submitted within the prescribed date for booking of space. Space is offered in an area of 100 sq ft and multiples, (subject to availability).
2. Allotment of space to the Participants: Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.
3. Refund of Participation Fee:
 - i) Refund of participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
 - ii) In the event of withdrawal 2 months before the start of the event. 50% (per cent) of the total participation fee will be considered for refund, if the space is re-allotted.
 - iii) Non refund will be considered if the withdrawal request is received less than 2 months before the start of the event.
4. Visa:
 - i) ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representative of the participating company by way of issuance of recommendatory letter to the concerned Mission for obtaining visas.
 - ii) ITPO shall not be liable in case the concerned Mission of the host/transit country denies visa to a representative of the participating company for any reason.
 - iii) Since ITPO, on behalf of the participating company, has already committed for certain bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa.
 - iv) Visa recommendation letter will be issued only in favour of the Chief Executive/Director/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.

5. General:

- i) Only goods of Indian origin will be allowed for display at India Pavilion.
- ii) In the event of postponement/abandonment/cancellation of the Fair/Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability.
- iii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc, paid to ITPO and debaring the participant from the future participation in ITPO's event.
- iv) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation of ITPO's Fairs in India and Abroad.
- v) Any dispute or differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding.
- vi) The terms and condition of participation shall be subject to the jurisdiction of courts in the State of Delhi.

Covid Terms

- vii) It is the responsibility of the participants to check country and airline regulatory websites for entry/exit /transit eligibility before booking the flight.
- viii) ITPO will not be liable to refund/ pay/compensate/reimburse for the boarding and lodging expenditure / quarantine expenditure incurred by the participants in case of any emergent situation in the concerned country due to sudden/unforeseen/unavoidable travel bans or any other restrictions imposed by the local authorities in the concerned country .
- ix) In case of postponement of the event, the exhibitor should be given a choice of participating at the changed dates. In case, the exhibitor does not show any interest in participation at the changed dates, money remitted by him should be refunded. If the exhibitor confirms his willingness to participate on the changed/ new dates, no further refund request to be considered on these grounds until the dates / venue are changed further by the Fair Organizer.
- x) Medical expenditure incurred by the exhibitors in the country in which event is being held during or after the event for any type of medical treatment/ treatment of corona virus is not reimbursable by ITPO. It is advised to take proper medical insurance for the travel period.
- xi) Request for cancellation or withdrawal on grounds of COVID19 to be entertained 45 days prior to the date of commencement of event. Any request received beyond 45 days prior to the commencement of the event is not entitled to refund of participation charges.
- xii) Refund due to COVID 19 beyond period of 45 days is applicable in a situation where the stall is allotted to another company in pipeline.

I hereby, accept the terms & conditions.

(Signature)

Name

Designation

Company

Date



संदर्भ
Reference :

No.ITPO/SIAL Food Canada/1/2024
दिनांक
Date :

23.02.2024

फोन
Phone :

Subject: SIAL, Canada, May 15-17, 2024

Dear Sir/Madam,

We are pleased to inform you that India Trade Promotion Organization (ITPO) under Ministry of Commerce & Industry will organise India Pavilion in **SIAL, Montreal, Canada** after the success of SIAL, in Toronto from May 9-11, 2023. The last edition held in Toronto recorded encouraging opportunities in a B2B environment. It is the only trade show that offers a complete range of Food Products under one roof to meet the customers expectations.

The 20th edition of the gala event of the biggest food innovation is an annual feature and a record setting exhibitor satisfactory event visited by over 25,000 plus professionals. It is industry's one-stop- shop destination. Each year, SIAL, Canada brings together all the industry's major players under one roof. It is spread in an area of 2,80,000 sqft area exhibited by 1000 exhibitors from more than 50 countries. It offers a complete range of Food products and Food related equipment and technologies.

SIAL Canada brings into limelight more than 20 food related industry sector from sourcing food to dairy products, organic to frozen products, fresh food products to food service equipment. It is the only trade show offering up a complete range of food products and food related technologies, which meets the needs of food retailing, food service and food processing.

Products on display

Beverages

Water, juice, fresh juices, coffee, tea, hot beverage, cocktail, ingredients, dealcoholized beverages, wine and spirits.

The Market Fresh

Sea food, Deli meat, poultry, baked goods, dairy products, ready to eat, frozen food and vegetables, eggs.

Grocery

Grains and cereals, spices, fruit based products, vegetable products, coffee & tea, sweets & snacks, oil & fat based products, vinegar, food supplements, pet food, ingredients, additives, sugar sweetening products, Non-alcoholics beverages.

Cheese & Microbrewery(All type of Milk)

Fancy cheese, Ciders, Ingredients related to cheese, Hygiene and sanitation, packaging, equipment and process, Technical consultants, financial services.

पंजीकृत कार्यालय : आई टी पी ओ कार्यालय, प्रगति मैदान, नई दिल्ली-110001 टेलीफोन : 91-11-23371540 फैक्स : 91-11-23371492

Registered Office : ITPO Office, Pragati Maidan, New Delhi-110001 Tel. : 91-11-23371540 Fax : 91-11-23371492

ई-मेल/E-mail : info@itpo.gov.in वेबसाइट/Website : www.indiatradefair.com

GSTIN: 07AAATI2955C1ZX PAN: AAATI2955C CIN: U74899DL1976NPL008453

Restaurant, hotel equipment, Kitchen furniture, uniform storage equipment, refrigeration, Packaging & containers, Hygiene solutions, Information Technology.

We invite you to participate in SIAL, Canada. The tentative- subsidized MAI rentals for participation are Rs 3300/- per sq ft and 10% additional for corner booths subject to approval of MAI subsidy from Department of Commerce and qualification of MAI guidelines. The tentative Non MAI rentals are Rs 5700/- per sq ft and 10% additional for corner booths. Booths are available in modules of 6 sq mtrs & multiples thereof on first come first served basis. The fair is governed by general terms and conditions for participation in International trade fairs organised by ITPO. Space can be booked by making advance payment of Rs.1,05,000/- in favour of India Trade Promotion Organisation by RTGS. The space booking in the Fair is open. The Seniority for participation will be based on the bank statement as and when amount is credited in ITPO's account. ITPO's bank details are as follows:-

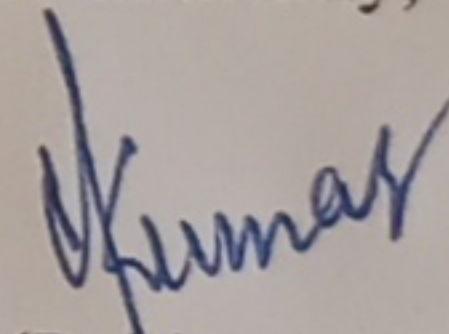
1. Name of the Beneficiary:- India Trade Promotion Organisation
2. Name of the Bank: Central Bank of India.
3. IFS Code:- CBIN0284078
4. Account number:- 1167404133
5. Account type: Savings Bank

Please feel free to contact us for any further information you may require. You may contact Mr Harpal Singh, Senior Manager (F&A), E-mail:harpalsingh@itpo.gov.in Mobile Number 9818230986 or Mr Rajkumar Thakur, FA&CAO on 9891066002, E-mail rajthakur@itpo.gov.in.

Your expression of interest will help us in planning the India Pavilion in an effective and efficient manner.

Thanking you,

Yours faithfully,



(Raj kumar Thakur)

Financial Advisor & Chief Accounts Officer

आर.के. ठाकुर/R.K. THAKUR
एफए एंड सीओ/FA & CAO
भारत व्यापार संवर्धन संगठन
India Trade Promotion Organisation
प्रगति मैदान/Pragati Maidan
नई दिल्ली/New Delhi-110001